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Company background

Liebherr-Hausgeräte GmbH

For over six decades Liebherr-Hausgeraete GmbH has been specialising in the manufacture of innovative refrigerators and freezers. The company employs more than 6,500 staff and produces a wide range of refrigerators and freezers for domestic and professional use at its sites in Ochsenhausen (Germany), Lienz (Austria), Marica (Bulgaria), Kluang (Malaysia) and Aurangabad (India). With an annual production of nearly 2.3 million appliances, Liebherr is one of the leading European manufacturers in the premium class and stands for quality, design and innovation.

In 1954, Hans Liebherr made his first fridges in Ochsenhausen and shortly thereafter they went into series production. This laid the foundation for Liebherr-Hausgeraete GmbH, which still today is the divisional controlling company of all production sites for refrigerators and freezers and manages one of the thirteen product segments of the Liebherr Group.

Quality, design and innovation

Liebherr-Hausgeraete GmbH has a mission to inspire their customers every day with intelligent refrigerators and freezers and individualised solutions. The company's leading market position is determined by its continuous endeavour for perfection and a love for detail. As a manufacturer of premium appliances, Liebherr is not only a driver of innovation, but also places the highest demands on the quality of their appliances. In order to ensure this, all appliances and components undergo constant quality assurance throughout the entire production process. At the same time, their product development continually orients the appliances to meet customer demands and to social and societal trends.

Thanks to their innovative freshness technologies and high-quality materials, the consumer appliances also impress with their energy efficiency, elegant design and long service life. They make use of special functions to optimally store foodstuff and retain freshness longer. For professional use, whether it be in healthcare and scientific laboratories, food service, food retail, for bakeries, frozen food or beverages, cooling and freezer appliances from Liebherr stand for maximum safety with intelligent features and premium quality. These factors, alongside dedicated service, form the foundation of trust from customers, which has been the benchmark of the Liebherr brand since its founding.

From construction machinery to refrigerators – a success story:

The Liebherr company was established in 1949 by Hans Liebherr and has since grown into a group of companies with over 49,000 staff in over 140 companies on all continents. The extraordinarily wide range of products is the result of progressive development. Behind the Group's thirteen product segments are eleven divisions, for whose operational management independent operating divisional controlling companies are responsible.

The sheer size of the Group and its distinctive diversification ensure proximity to

customers worldwide and make the company independent of economic fluctuations in individual segments and markets. Its decentralised structures with transparent business units place the Group in the position to react to changes in the market in a flexible manner with regard to global competition and to make new ideas into reality.

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